**Health & Wellbeing Board**

**Integrated Care System (ICS)**

**CHILDREN, YOUNG PEOPLE & FAMILIES PARTNERSHIP BOARD**

**Best Start in Life Strategic Group**

***VISION:***

***Children, young people and their families are safe, healthy and achieve their full potential.***

**INTEGRATED EARLY YEARS STRATEGY - KEY PRIORITY AREAS**

**Improve health and wellbeing**

**School readiness**

**Reduce health inequalities**

**Best start**

**in life**

**OBJECTIVES**

To target **inequalities** and **improve health and wellbeing outcomes** in priority areas

To ensure better **maternal and child outcomes** throughout **pregnancy, birth and beyond**

To ensure children families and communities are **school ready** and schools ready for children

To ensure improved health and wellbeing outcomes through the **Healthy child programme** framework

**OUTCOMES AND PERFORMANCE**

* To achieve a measurable improvement in areas of greatest need
* Ensure a targeted approach to reducing inequalities in areas highlighted as priority
* Reduce Infant Mortality
* Reduce Low birth weight of term babies 37 weeks
* Reduce smoking status at time of delivery
* Reduce under 18s conception rate
* Increase % of reception children achieving CLL and a GLD to national norms
* Increase the % of disadvantaged reception children achieving CLL and a GLD to national norms
* Improve oral health
* Reduce hospital admissions caused by unintentional and deliberate injuries in children (aged 0-4)
* Reduce childhood obesity in reception
* Early identification of children with SEND

**KEY ACTIONS**

* Develop pathways to support early detection of speech delay
* Implementation of a Lancashire speech, language and communication plan
* Promote Home Learning Environment
* Develop parenting Strategy
* Ensure a clear reporting and governance structure
* Develop a Lancashire outcomes framework for CYP
* Develop a performance dashboard
* Develop an Integrated care pathway
* Delivery of high impact areas
* An integrated workforce development plan
* Ensure all families receive mandated developmental reviews
* Develop Infant Mortality Action Plan
* Deliver Better births Action Plan
* Deliver 1001 critical days action plan

**Safeguarding, Leadership, Evidence Base-Practice, Accountability**